

For Immediate Release

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Brightway Insurance recognized for size, growth

JACKSONVILLE, FLA (July 28, 2016)—Brightway Insurance has been recognized by Florida Trend and the Jacksonville Business Journal for being one of the 225 largest privately held Florida-based companies and for overall sales revenue growth from 2013-2015, respectively, the company announced.

The Jacksonville-based national property/casualty insurance retailer selling through a network of franchised independent agencies throughout the country has experienced an annual growth rate of 41 percent since it got its start in 2008.

The company has received recognition from Florida Trend as one of the largest privately held Florida-based companies every year since 2011 making 2016 the sixth year in a row Brightway has made the list. This year, the company is up 4 spots to 117 from 121 in 2015.

The Jacksonville Business Journal has named Brightway one of the 10 Fastest Privately Held Growing Companies in Northeast Florida eight years in a row. In 2016, Brightway is recognized as the second fastest growing privately held company in the region.

Brightway Chairman and Co-founder David Miller said: “We are changing how insurance is sold and our growth, in terms of both franchises and policies sold, tells us this model is compelling for Agency Owners and consumers. We act as business partners with our Agency Owners, giving them comprehensive support so they can focus on selling. And, we provide them with access to more insurance companies than any other agents.”

“Brightway is a better way and the numbers prove it out,” said Miller. “So far this year, we’ve added 20 new Agency Owners and grown annualized written premium by 20 million dollars.”

About Brightway

Brightway is the nation’s seventh largest privately held Personal Lines insurance agency in the country with more than 285,000 policies in force and 724 Agency Owners, Producers and Home Office employees.

In 2015, the company was named the nation’s [No. 1 Franchise to Buy in the U.S. by Forbes](#) and was named to the [Inc. 500](#) as one of the fastest-growing privately held companies in the country eight years in a row. Most recently, the company has been named to [Entrepreneur magazine’s 2016 Franchise 500 list](#) for the third year in a row, to [Franchise Gator’s list of the 50 Fastest Growing Franchises](#), a [Top 100 Overall Franchise](#) by franchiserankings.com and the company was named a [Bond’s Top 100 Franchise](#) by World Franchising for the fourth year in a row.

Consumers wanting more information can go to brightway.com. Those interested in joining the Brightway team as an Agency Owner can visit brightwaydifference.com.

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