



For Immediate Release

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### **Ribbon Cutting Event Tomorrow at Brightway, The Charlie Bourgeois Agency, Charlotte**

**Charlotte, N.C. (August 15, 2016)**— Local businessman Charlie Bourgeois, whose agency opened for business earlier this year, is holding a Ribbon Cutting Event tomorrow with the Matthews Chamber of Commerce, Tuesday, August 16 from 5 p.m. to 7 p.m. at his agency at 10020 Monroe Road, Suite 215.

Brightway is a national property/casualty insurance retailer selling through a network of franchised independent agencies throughout the country. The company provides its agents with access to more insurance companies than any other agency, along with turnkey back-office support that frees agents up to provide personalized insurance counsel to each customer.

Prior to owning a Brightway agency, Bourgeois spent 25 years working with insurance companies.

“I wanted to own my own business, be active in the community, and I wanted to help my friends and neighbors protect what’s important to them,” Bourgeois said. “Being a Brightway Agency Owner lets me do that, and with access to more than 40 insurance companies, I can truly tailor a customized insurance package for each of my customers.”

The Bourgeois Agency includes two agents, Brittany Furr and Katie Paladino. The agency offers customized Home, Condo, Renters, Auto, Flood, RV, Motorcycle, Boat, ATV, Umbrella and Life insurance policies.

To celebrate the agency’s opening and Ribbon Cutting, everyone who calls or stops by the agency in August and September will be entered into a raffle to win two tickets to the Panthers/Saints game on Thursday, November 17 at Bank of America Stadium.

Brightway Insurance is the nation’s seventh largest privately held Personal Lines independent insurance agency. The company began franchising operations in 2008 and operates more than 120 franchise locations in 11 states. In 2015, the company was recognized as America’s No. 1 Franchise to Buy in the U.S. by Forbes.

For more information about Brightway, The Bourgeois Agency, go to [brightwaymatthews.com](http://brightwaymatthews.com) or call 704-885-5900.

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