



**The insurance agency reinvented  
around you.®**

For Immediate Release

Contact:

Leslie Kolleda, 904-442-2897

**Brightway Insurance celebrates eighth anniversary**

**JACKSONVILLE, FLA (August 17, 2016)**—Brightway's will mark its eighth year in business on Saturday, August 20; the company will celebrate the occasion with a birthday party at its headquarter location on University Blvd. West on Friday, August 19.

The company sells property/casualty insurance through a network of franchised independent agencies throughout the country.

Founded by long-time Jacksonville residents David and Michael Miller, the focus of the company is developing true partnerships with consumers, employees and Agency Owners.

Brightway Chairman and Co-founder David Miller, said: "We had three simple ideas that have really taken hold. One was that consumers deserved maximum choice when it comes to the insurance companies they can choose from. The second was that we, as franchisors, should only grow and profit when our business partners, our franchisees, grow and profit. And, the third was that we should help everyone associated with the business reach their personal potential. This is what drives us every day and it's working. That's what we call a win-win-win."

As a result of this focus, since 2008 Brightway has grown:

- Number of offices from 38 in 2008 to 123 today
- Annualized written premium from \$36 million in 2008 to \$395 million as of year-end 2015, and to \$419 million as of last Friday
- The number of people working to achieve their potential at Brightway from 155 in 2008 to 735

Brightway is the seventh largest privately held Personal Lines agency in the U.S.

In 2015, the company was named the [number one franchise to buy by Forbes](#). More recently, the company was named to the [Inc. 5000 Fastest-Growing Privately Held Companies](#) list for the ninth year in a row. The company has also been named to [Entrepreneur magazine's 2016 Franchise 500 list](#) for the third year in a row, to [Franchise Gator's list of the 50 Fastest Growing Franchises](#), a [Top 100 Overall Franchise](#) by franchiserankings.com and the company was named a [Bond's Top 100 Franchise](#) by World Franchising for the fourth year in a row.

Consumers wanting more information about buying a policy from a Brightway agency can go to [brightway.com](#). Those interested in joining the Brightway team as an Agency Owner can visit [brightwaydifference.com](#).

###