



**The insurance agency reinvented
around you.®**

For Immediate Release

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Brightway, The Erwin-Pownall Agency opens in Sanford today

- New, local business offers more choice in insurance brands than any other agency -

SANFORD, Fla. (Aug. 29, 2016)—Brightway Insurance expands its network of insurance retail locations to Sanford, Fla., as insurance and sales veterans and now Brightway Agency Co-Owners Jessica Erwin and Daniella Pownall open the company's newest office today. With an experienced team of professionals, this agency brings consumers unprecedented choice in insurance companies and expert, in-person counsel to Sanford residents and those living in surrounding areas.

Erwin brings more than 13 years' work experience—eight in the insurance industry—to Brightway. Pownall has a passion for sales and brings 10 years' of experience to the table, with emphasis in the Defense and Aerospace industry.

Their passion lies in helping people make decisions that ensure their futures are protected.

"There is nothing more rewarding than knowing I can help people protect everything they've ever worked hard to earn," said Erwin. "It's one thing to buy an insurance policy. It's quite another to understand what you just bought and how it can help you if the unthinkable happens. I want to help my customers understand what they bought so they can be empowered consumers."

Erwin enjoys getting involved in the community and serving others. A Florida native and graduate of the University of Central Florida, she is excited about what Brightway has to offer to her local community. Erwin has been married to her husband, Jonathan, for seven years, and has three children. She enjoys traveling with her family as well as exploring local theme parks. One of their favorite things to do is go to UCF football games together.

"We're able to help our customers choose the best policy from more than 100 insurance carriers, which isn't something you get from any other reputable brand and certainly not from a local agent," said Pownall. "I'm excited to offer choices to my community and in a way that will offer peace of mind about their financial well-being and future."

Pownall was born in South Florida but spent her childhood in Venezuela. She returned to Florida in 2003 and attended Seminole State College. She is involved in the SafeHouse of Seminole and volunteers in children's ministers at her church. She and husband, David, have two children. Pownall enjoys traveling with her family, hiking, skiing, fishing and cooking healthy meals for her family.

Brightway, The Erwin-Pownall Agency is located at 5030 West SR 46 in Sanford, Fla.



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“Brightway agents such as Jessica and Daniella enjoy comprehensive support that frees them up to focus on providing customized insurance solutions to their customers,” said Brightway President, Talman Howard. “We are thrilled to expand our brand in central Florida, offering customers a new and better way to buy insurance.”

About Brightway Insurance

Brightway Insurance is a national property/casualty insurance retailer selling through a network of franchised independent agencies throughout the country and is the nation’s seventh largest privately held Personal Lines independent insurance agency. The company provides its Agency Owners with access to more insurance companies than any other agency, along with a comprehensive system of support that frees them up to focus on customizing policies that meet their customers’ needs.

The company began franchising operations in 2008 and has since grown to 770 people in 12 states serving customers in all 50 states. In 2015, [Forbes](#) recognized the company as America’s No. 1 Franchise to Buy. Additionally, the company was named a top franchise three years in a row by [Entrepreneur](#) magazine and one of the fastest-growing private companies in America nine consecutive years by [Inc. 5000](#).

For more information about **Brightway, The Erwin-Pownall Agency**, visit BrightwayErwinPownall.com or call 407-915-3920. Learn more about franchise opportunities with Brightway Insurance at BrightwayDifference.com.

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