

For Immediate Release

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Brightway, Preston Trail welcomes new Agents Amanda Estrada and Temeji Wyatt-Crawford to insurance agency

- New Producers bring experience and passion for helping customers to Brightway's newest agency -

DALLAS (Aug. 31, 2016) — Brightway, Preston Trail announced today the addition of Temeji Wyatt-Crawford and Amanda Estrada to the team of Licensed Agents poised to help consumers in North Dallas with their insurance needs. Temeji and Amanda bring nearly a decade's worth of experience to the agency that provides greatest choice in insurance companies to area consumers.

Senior Producer, Temeji Wyatt-Crawford, has been a Licensed Producer for more than five years and brings experience in personal and commercial lines. She earned an associate degree from Richland College in Dallas, and studied mass communications at Texas Woman's University in Denton, Texas. Temeji Wyatt-Crawford, a native of Dallas, Texas, is actively involved with her church, participates in local theater and enjoys cooking, shopping and most of all spending time with her two children. She looks forward to providing customized insurance solutions to her community.

Licensed Agent, Amanda Estrada, also was born and raised in Dallas and speaks fluent English and Spanish. She most recently worked as an Allstate Agent for two years. She earned an associate degree at Remington College in Garland, Texas, and a bachelor's degree in human resource management at Devry University in Mesquite, Texas. Amanda enjoys volunteering at area food banks and at her local Boys & Girls Club. Her passion is helping people understand the critical need good insurance coverage plays in everyone's life.

"I'm thrilled to bring Temeji and Amanda to the agency," said Agency Owner of Brightway, Preston Trail, Peter Linke. "Their professional experience coupled with a passion for helping others make them a natural fit. Our focus isn't on selling insurance; it's on helping people protect their most important assets."

About Brightway Insurance

Brightway Insurance is a national property/casualty insurance retailer selling through a network of franchised independent agencies throughout the country. With over \$420 million in annualized premium written, the company is the nation's seventh largest privately held Personal Lines independent insurance agency. Brightway provides its Agency Owners with access to more insurance companies than any other agency, along with a comprehensive system of support that frees them up to focus on customizing policies that meet their customers' needs.

Brightway began franchising operations in 2008 and has since grown to 770 people in 12 states serving customers in all 50 states. In 2015, <u>Forbes</u> recognized the company as America's No. 1 Franchise to Buy.



The insurance agency reinvented around you.®

Additionally, the company was named a top franchise three years in a row by <u>Entrepreneur</u> magazine and one of the fastest-growing private companies in America nine consecutive years by <u>Inc. 5000</u>.

For more information about **Brightway, Preston Trail**, visit <u>BrightwayPrestonTrail.com</u> or call 972-584-1286. Learn more about franchise opportunities with Brightway at <u>BrightwayDifference.com</u>.

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