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For Immediate Release

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**Brightway, Riverside expands; Jacksonville-based insurance agency names Adam Plante to its roster of all-star Agents**

*- Plante enjoys using his legal skills to help others -*

**JACKSONVILLE, Fla.** (Sept. 8, 2016) — Brightway, Riverside is growing and today announced a new addition to the all-star team of Agents standing ready to help consumers in Jacksonville with their insurance needs. Adam Plante is the newest Agent to join Brightway, Riverside in Jacksonville, Fla.

“We’re thrilled to bring Adam Plante to the Brightway, Riverside office,” said Agency Owner, Daniel Miller. “Consumers want more choice and expert counsel when making big decisions about buying the right insurance policies to protect their assets, and our growth provides evidence that we’re able to fulfill that demand.”

Plante, who has extensive experience in contracts and sales, earned a law degree from State University of New York at Buffalo School of Law and a bachelor’s degree from State University of New York at Oswego. He is a life-long New York Giants fan and volunteers with Equality Florida and the Jacksonville Coalition for Equality. Plante is excited about being a part of the neighborhood insurance agency that searches for the best options to help people remain safe in times of trouble.

Brightway, Riverside is located at 2104 Park Street in downtown Jacksonville.

**About Brightway Insurance**

Brightway Insurance is a national property/casualty insurance retailer selling through a network of franchised independent agencies throughout the country. With over \$423 million in annualized premium written, the company is the nation’s seventh largest privately held Personal Lines independent insurance agency. Brightway provides its Agency Owners with access to more insurance companies than any other agency, along with a comprehensive system of support that frees them up to focus on customizing policies that meet their customers’ needs.

Brightway began franchising operations in 2008 and has since grown to 770 people in 12 states serving customers in all 50 states. In 2015, [Forbes](#) recognized the company as America’s No. 1 Franchise to Buy. Additionally, the company was named a top franchise three years in a row by [Entrepreneur](#) magazine and one of the fastest-growing private companies in America nine consecutive years by [Inc. 5000](#).

For more information about **Brightway, Riverside**, visit [BrightwayInsuranceRiverside.com](http://BrightwayInsuranceRiverside.com) or call 904-854-4555. Learn more about franchise opportunities with Brightway at [BrightwayDifference.com](http://BrightwayDifference.com).

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