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For Immediate Release

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Passion for protecting families drives local insurance agent to become a Brightway Agency Owner

- Brightway, The Love Family Agency opens in Kennesaw -

KENNESAW, Ga. (Sept. 22, 2016) — Brightway Insurance is pleased to introduce Kara Phibbs as the newest Agency Owner to join the company as she opens **Brightway, The Love Family Agency** at 2615 George Busbee Parkway, Suite 100-C in Kennesaw, Ga., on Monday, Sept. 26. Brightway is the nation's seventh largest privately held Personal Lines independent insurance agency.

"I'm thrilled to join the Brightway family and am looking forward to working with customers to find the policies that best fit their insurance needs," Phibbs said. "I'm looking forward to being able to customize total protection for my customers using the dozens of insurance companies I have access to by being a Brightway Agency Owner."

Phibbs comes to Brightway from Allstate, where she was an agent for four years. A graduate of Abraham Baldwin Agricultural College in Tifton, Ga., Phibbs and her husband, Jason, own Phibbs Bar & Grill in Rock Spring, Ga. Her passion for protecting families and helping them in good times and not-so-good times prepares her for maximum success at Brightway.

"Kara is a great addition to the ranks of our Agency Owners, and we are excited to add another Agency Owner in Georgia," said Brightway President, Talman Howard. "The passion for her customers' well-being fits completely with the Brightway model where we work to provide each of our customers total protection, ensuring their peace of mind."

About Brightway Insurance

Brightway Insurance is a national property/casualty insurance retailer selling through a network of franchised independent agencies throughout the country and is the nation's seventh largest privately held Personal Lines independent insurance agency. The company provides its Agency Owners with access to more insurance companies than any other agency, along with a comprehensive system of support that frees them up to focus on customizing policies that meet their customers' needs.

The company began franchising operations in 2008 and has since grown to 770 people in 12 states serving customers in all 50 states. In 2015, [Forbes](#) recognized the company as America's No. 1 Franchise to Buy. Additionally, the company was named a top franchise three years in a row by [Entrepreneur](#) magazine and one of the fastest-growing private companies in America nine consecutive years by [Inc. 5000](#).



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For more information about Brightway, The Love Family Agency, visit BrightwayLove.com or call 706-591-4485. Learn more about franchise opportunities with Brightway Insurance at BrightwayDifference.com.

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