

For Immediate Release

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Brightway, The Lambert Family Agency is growing; Camber Gilleland joins insurance agency
- Gilleland: "Brightway has the resources and flexibility that allow me to help more people." -

MUSKEGON, Mich. (Sept. 27, 2016) — Brightway, The Lambert Family Agency is expanding and today announced a new addition to its professional team of Agents standing ready to help local consumers with their insurance needs. Camber Gilleland is the newest Agent to join Brightway, The Lambert Family, in Muskegon.

"Camber uses her deep concern about people's well-being and her upbeat personality to help our customers understand the importance of total protection," said Agency Co-owner, Bryan Lambert. "Providing customers peace of mind is her first priority and is what brings her—and her customers—the greatest joy."



*Camber Gilleland,
Brightway, The
Lambert Family*

Gilleland, who says she loves being a Brightway Agent because "Brightway has the resources and flexibility that allow me to help more people," comes to Brightway from the healthcare industry, where she worked in administration and finance for 15 years. A 1996 graduate of Grand Haven Senior High School, she grew up in Grand Haven, Mich., where she lives today. Gilleland majored in Accounting at Davenport University in Grand Rapids, Mich. She has two daughters and enjoys horseback riding and volunteering to help others in her community. Recently, she volunteered to be a lead coordinator in Active Heroes, a non-profit organization working to eliminate suicide among service members and veterans.

Brightway, The Lambert Family Agency is located at 2638 Henry Street in Muskegon. The agency represents more than 30 carriers including Safeco, Universal Property & Casualty, Progressive, Bankers, Foremost and Hagerty providing Home, Auto, RV/Boat/ATV, Umbrella and Commercial coverages.

About Brightway Insurance

Brightway Insurance is a national property/casualty insurance retailer selling through a network of franchised independent agencies throughout the country. With over \$425 million in annualized premium written, the company is the nation's seventh largest privately held Personal Lines independent insurance agency. Brightway provides its Agency Owners with access to more insurance companies than any other agency, along with a comprehensive system of support that frees them up to focus on customizing policies that meet their customers' needs.

Brightway began franchising operations in 2008 and has since grown to 770 people in 12 states serving customers in all 50 states. In 2015, [Forbes](#) recognized the company as America's No. 1 Franchise to Buy. Additionally, the company was named a top franchise three years in a row by [Entrepreneur](#) magazine and one of the fastest-growing private companies in America nine consecutive years by [Inc. 5000](#).



For more information about Brightway, The Lambert Family Agency, visit BrightwayLambert.com or call 231-769-2700. Learn more about franchise opportunities with Brightway at BrightwayDifference.com.

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