

MEDIA ADVISORY

For Immediate Release

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Brightway, The Dimitri J. Apostle Agency to present check to Bright Blessings Oct.26
- Local insurance agency is donating \$2 for every quote provided in July - September 2016. -

CHARLOTTE, N.C. (Oct. 18, 2016) — Local Agency Owner of Brightway, The Dimitri J. Apostle Agency will present a check to the local non-profit organization, Bright Blessings, next week. Details of the event are provided below.

What: Brightway, The Dimitri J. Apostle Agency presents a check to Bright Blessings.

Who: Dimitri J. Apostle, Owner, Brightway, The Dimitri J. Apostle Agency
Amy Cervantes, Co-founder and Volunteer Executive Director, Bright Blessings
Bronwyn Pressley, Director of Community Support, Bright Blessings

When: Wednesday, Oct. 26, 2016, at 10 a.m. (EDT)

Where: Bright Blessings & The Giving Village
1150-C Crews Road
Matthews, NC 28105
(Located across the street from Matthews Police Department)

**Parking is available in front of the building.*

About Brightway Insurance

Brightway Insurance is a national property/casualty insurance retailer selling through a network of franchised independent agencies throughout the country and is the nation's seventh largest privately held Personal Lines independent insurance agency. The company provides its Agency Owners with access to more insurance companies than any other agency, along with a comprehensive system of support that frees them up to focus on customizing policies that meet their customers' needs.

Brightway, The Dimitri J. Apostle Agency opened in Charlotte, N.C., in February 2014. Since then, Owner Dimitri Apostle has opened a second Brightway Agency in Rockford, Mich. Apostle and his all-star team of agents focus on helping you find total protection through Home, Flood, Auto, Business, Life, Auto and Umbrella insurance. For more information about Brightway, The Dimitri J. Apostle Agency, visit BrightwayInsuranceCharlotte.com or call (704) 218-6000.

About Bright Blessings

Bright Blessings first began in 2005 as a monthly birthday program for children staying at the Salvation Army Center of Hope in Charlotte, N.C. The organization's founders, John and Amy Cervantes, wanted to help brighten the lives of needy children while instilling a love and commitment for community service in their own young children. For nearly three years, the Cervantes family threw birthday celebrations

every month for hundreds of homeless children at the Center, adding educational and enrichment activities to their program and also providing the children with gifts, new books and basic care essentials.

In March of 2008, the family decided to incorporate their program as a not-for-profit charity with a two-fold mission of engaging volunteers of all ages to help brighten the lives of needy children across the greater Charlotte metro area. Today, Bright Blessings remains a volunteer-led organization that will impact more than 8,000 homeless and impoverished children this year through its core programs, Bless-A-Birthday, Bless-A-Baby, Gift of Literacy and Gift of Care. Learn more at BrightBlessingsUSA.org.

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