

For Immediate Release

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**Brightway, Preston Trail hosts grand opening tomorrow**

*- Meet the all-star team of Agents who will help you insure what matters most -*

**DALLAS (Oct. 12, 2016)** — Veteran businessman Peter Linke will host a grand opening Thursday, Oct. 13, between 5 – 9 p.m., to welcome the community to his insurance agency, Brightway, Preston Trail. The agency opened for business Aug. 15, and is located at 17194 Preston Road in Suite 210 at the corner of Preston and Campbell Roads in North Dallas (between Crossroads Diner and Kroger).

Brightway is the nation's seventh largest property/casualty insurance retailer selling through a network of franchised independent agencies throughout the country. The company provides its agents with access to more insurance companies than any other agency, along with turnkey back-office support that frees up agents to provide personalized insurance counsel to each customer.

Linke and his team of Agents bring more than 20 years' experience to the agency that provides local, expert counsel to consumers.

"As a Brightway Agency, we're equipped to offer more choice than other independent agencies to help customers determine the right coverage at the best price," Linke said. "The team here is passionate about helping those in our community find peace in mind in knowing they have adequately protected what matters most."

Brightway, Preston Trail includes four Agents: Temeji Wyatt-Crawford, Amanda Estrada, Chris Heake and Misty Mechura. The agency offers customized Home, Condo, Renters, Auto, Flood, RV, Motorcycle, Boat, ATV, Umbrella, Commercial and Life insurance policies from more than 40 insurance carriers such as Nationwide, Progressive, National Flood Insurance, Dixon Wells and Safeco.

To celebrate the agency's opening, everyone who attends the grand opening will have a chance to win a new iPad. Guests also will enjoy drinks and hors d'oeuvres, goody bags and prizes.

**About Brightway Insurance**

Brightway Insurance is a national property/casualty insurance retailer selling through a network of franchised independent agencies throughout the country. With over \$426 million in annualized premium written, the company is the nation's seventh largest privately held Personal Lines independent insurance agency. Brightway provides its Agency Owners with access to more insurance companies than any other agency, along with a comprehensive system of support that frees them up to focus on customizing policies that meet their customers' needs.

Brightway began franchising operations in 2008 and has since grown to 770 people in 12 states serving customers in all 50 states. In 2015, [Forbes](#) recognized the company as America's No. 1 Franchise to Buy. Additionally, the company was named a top franchise three years in a row by [Entrepreneur](#) magazine and one of the fastest-growing private companies in America nine consecutive years by [Inc. 5000](#).



For more information about Brightway, Preston Trail, visit [BrightwayPrestonTrail.com](http://BrightwayPrestonTrail.com) or call 972-584-1286. Learn more about franchise opportunities with Brightway at [BrightwayDifference.com](http://BrightwayDifference.com).

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