

For Immediate Release

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Brightway Insurance climbs Franchise Times' list of top franchises across the globe

- Jacksonville-based company makes list for second consecutive year -

JACKSONVILLE, Fla. (Oct. 4, 2016) — In the October issue of <u>Franchise Times</u>, Brightway Insurance is on the list of top franchises for the second consecutive year. A national property/casualty insurance retailer selling through a network of franchised independent agencies throughout the country, Brightway Insurance started franchising in 2008.

Franchise Times' 2016 ranking looks at 2015 sales performance. The company finished the year with \$395 million in written premium.

"We are thrilled to again be named to Franchise Times' list of top franchises worldwide," said Brightway Chairman and Founder David Miller. "The growth and success we've experienced is a testament to staying true to our vision of helping everyone associated with the business achieve their potential. This drives what we call 'W-cubed' outcomes; outcomes that are a win for our customers, a win for our agents and a win for Brightway."

"We invented the 'you sell, we service' model because it sets up Agency Owners for success. With a team of experts behind them providing customer service, technology, accounting, marketing and other services, they are free to focus on finding the right policies for customers and grow their businesses," he added.

In 2015, Brightway was named the nation's <u>No. 1 Franchise to Buy in the U.S. by Forbes</u>. In 2016, the company was named to <u>Entrepreneur magazine's 2016 Franchise 500 list</u> for the third year in a row, to <u>Franchise Gator's list of the 50 Fastest Growing Franchises</u>, a <u>Top 100 Overall Franchise</u> by franchiserankings.com and the company was named a <u>Bond's Top 100 Franchise</u> by World Franchising for the fourth year in a row.

About Brightway Insurance

Brightway Insurance is a national property/casualty insurance retailer selling through a network of franchised independent agencies throughout the country. With more than \$425 million in annualized premium written, the company is the nation's seventh largest privately held Personal Lines independent insurance agency.

Brightway began franchising operations in 2008 and has since grown to 770 people in 12 states serving customers in all 50 states. In 2015, <u>Forbes</u> recognized the company as America's No. 1 Franchise to Buy. Additionally, the company was named a top franchise three years in a row by <u>Entrepreneur</u> magazine and one of the fastest-growing private companies in America nine consecutive years by <u>Inc. 5000</u>. Learn more about Brightway at <u>Brightway.com</u>, and find us on <u>Facebook</u> and <u>LinkedIn</u>.