

For Immediate Release

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Brightway Insurance expands into Oklahoma as Brightway, The Sacchieri Agency opens Oct.24
- Local Agency brings more choice and expert counsel to Oklahomans. -

BLANCHARD, Okla. (Oct. 19, 2016) — Brightway Insurance continues to grow as its first location in the Sooner State is slated to open next week. Veteran businessman and now Brightway Agency Owner, Paul Sacchieri, will open the doors to Brightway, The Sacchieri Agency on Monday, Oct. 24. While new to Oklahoma, Brightway Insurance is the nation's seventh largest privately held Personal Lines independent insurance agency.

"Opening a Brightway agency empowers me to give back and connect with my community at a whole new level," said Sacchieri. "Brightway offers a high-quality product the area has a great need for, and I'm happy to bring more choice and expert counsel to Oklahomans."

Sacchieri, who grew up and started a family in Blanchard, has a strong sense of allegiance to the area and Oklahoma. A graduate of Blanchard High School, he went on to earn his bachelor's degree from Southern Nazarene University in Bethany, Okla. Sacchieri started his first business at the age of 18 and also has experience in sales and management. He has traveled on several mission trips to Haiti, Honduras and Africa, and lives in Blanchard with his wife, Lauren, and their three children. Having seen the strength, unity and love Oklahomans displayed following tragedies such as the Oklahoma City bombing and tornadoes that destroyed homes, businesses and lives, Sacchieri looks forward to owning a business that serves and helps the people in his community.

"We are thrilled to partner with Paul Sacchieri, who will be our first franchise owner to bring the Brightway business model to Oklahoma," said Brightway President, Talman Howard. "Brightway agencies outsell other independent agencies two to one because of the back-end support they receive from our team of experts and the choice in carriers we're able to provide."

Brightway, The Sacchieri Agency is located just south of Oklahoma City at 1880 E. Veterans Memorial Highway in Blanchard. The agency offers customized Home, Condo, Renters, Auto, Flood, RV, Motorcycle, Boat, ATV, Umbrella and Life insurance policies from more than 30 insurance carriers such as Progressive and Safeco.

About Brightway Insurance

Brightway Insurance is a national property/casualty insurance retailer selling through a network of franchised independent agencies throughout the country and is the nation's seventh largest privately held Personal Lines independent insurance agency. The company provides its Agency Owners with access to more insurance companies than any other agency, along with a comprehensive system of support that frees them up to focus on customizing policies that meet their customers' needs.

The company began franchising operations in 2008 and has since grown to 770 people in 12 states serving customers in all 50 states. In 2015, [Forbes](#) recognized the company as America's No. 1 Franchise

to Buy. Additionally, the company was named a top franchise three years in a row by [Entrepreneur](#) magazine and one of the fastest-growing private companies in America nine consecutive years by [Inc. 5000](#).

For more information about Brightway, The Sacchieri Agency, visit BrightwaySacchieri.com or call 405-253-5741. Learn more about franchise opportunities with Brightway Insurance at BrightwayDifference.com.

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