

For Immediate Release

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200 homeless and impoverished children across the greater Charlotte region will receive personal care kits through Brightway, The Dimitri J. Apostle Agency's donation to Bright Blessings
- Local insurance agency gives \$2 for every quote provided in July - September 2016. -

CHARLOTTE, N.C. (Oct. 26, 2016) — On any given night, there are 2,000 homeless people in Charlotte.* Understanding that many among the homeless population in Charlotte and its surrounding areas are babies and small children, Dimitri Apostle, Owner of Brightway, The Dimitri J. Apostle Agency committed to donating \$2 to local non-profit, Bright Blessings, for every insurance quote his agency provided between July and September 2016. This morning, Apostle presented a check for \$1,248 to Bright Blessings at the Bright Blessings Giving Village located at 1150-C Crews Road in Matthews, N.C. (across the street from Matthews Police Department).

"We're a part of the community we serve and feel it's important to give back to others here," said Apostle. "Bright Blessings is truly a blessing to homeless children and those living in poverty in Charlotte, and we're thrilled to provide them with a donation that will help them provide health and personal hygiene items to area children in need."

"We will use this generous donation from Brightway, The Dimitri J. Apostle Agency to provide Clean and Cozy Care Kits for homeless and impoverished babies through our Bless-a-Baby program, as well as to provide Personal Care Kits with health and hygiene essentials for homeless and impoverished students through our Gift of Care program. In all, approximately 200 children will be blessed with these care sets," said Amy Cervantes, Co-founder and Volunteer Executive Director of Bright Blessings.

About Brightway Insurance

Brightway Insurance is a national property/casualty insurance retailer selling through a network of franchised independent agencies throughout the country and is the nation's seventh largest privately held Personal Lines independent insurance agency. The company provides its Agency Owners with access to more insurance companies than any other agency, along with a comprehensive system of support that frees them up to focus on customizing policies that meet their customers' needs.

Brightway, The Dimitri J. Apostle Agency opened in Charlotte, N.C., in February 2014. Since then, Owner Dimitri Apostle has opened a second Brightway Agency in Rockford, Mich. Apostle and his all-star team of agents focus on helping you find total protection through Home, Flood, Auto, Business, Life and Umbrella insurance. For more information about Brightway, The Dimitri J. Apostle Agency, visit BrightwayInsuranceCharlotte.com or call (704) 218-6000.

About Bright Blessings

Bright Blessings first began in 2005 as a monthly birthday program for children staying at the Salvation Army Center of Hope in Charlotte, N.C. The organization's founders, John and Amy Cervantes, wanted to help brighten the lives of needy children while instilling a love and commitment for community service in their own young children. For nearly three years, the Cervantes family threw birthday celebrations

every month for hundreds of homeless children at the Center, adding educational and enrichment activities to their program and also providing the children with gifts, new books and basic care essentials.

In March of 2008, the family decided to incorporate their program as a not-for-profit charity with a two-fold mission of engaging volunteers of all ages to help brighten the lives of needy children across the greater Charlotte metro area. Today, Bright Blessings remains a volunteer-led organization that will impact more than 8,000 homeless and impoverished children this year through its core programs, Bless-A-Birthday, Bless-A-Baby, Gift of Literacy and Gift of Care. Learn more at BrightBlessingsUSA.org.

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(L to R): Taylor Tillinger and Dimitri Apostle of Brightway, The Dimitri J. Apostle Agency present a check to Amy and John Cervantes, co-founders of Bright Blessings. The donation will fund personal care kits for 200 homeless and impoverished children across the greater Charlotte region.