

For Immediate Release

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Mo Hassan follows uncle's footsteps as he opens a Brightway Insurance Agency in Atlanta, Nov. 14
- Brightway, The Hassan Agency offers more choice and expert counsel. -

KENNESAW, Ga. (Nov. 9, 2016) — Brightway Insurance is pleased to introduce Mo Hassan as the newest Agency Owner to join the company as he opens the doors to Brightway, The Hassan Agency in Kennesaw on Monday, Nov. 14. Inspired by the successes his uncle, Hasan Mehedi, has experienced as a Brightway Agency Owner in Florida, Hassan decided that opening a Brightway Agency where he lives would be a great fit for him and the people in his community.

Brightway Insurance is the nation's seventh largest privately held Personal Lines independent insurance agency.

"As a Brightway Agency Owner, I know I will be providing a useful service to my community, which at the end of the day makes me feel good about what I'm doing," said Hassan. "I'm also excited to be in charge of my own destiny as owner of my own business. With a team of experts providing backend support and relationships with nearly 40 insurance companies, I can get to know each customer and help them find the best insurance solutions so they feel good about the future."

Born in Dhaka, Bangladesh, Hassan immigrated to the United States at age 3. He grew up in Florida and earned a Bachelor of Arts in Political Science and a Master of Science in Business Management from the University of Florida in Gainesville. Experienced in sales, Hassan previously owned his own consulting firm, Scorpio Consulting. He and wife, Shaina, live in Atlanta. Hassan has volunteered with the Hope Foundation for Women & Children of Bangladesh, which provides vulnerable women and children with the necessary care they need to lead healthy lives. An avid sports fan, he enjoys rooting on the Florida Gators at football games. Hassan speaks fluent English and Bengali. He looks forward to putting his innate sales and leadership skills to use as a Brightway Agency Owner and to helping his community achieve peace of mind through total protection of their assets.

"We're thrilled to have Mo Hassan as our newest Brightway Agency Owner," said Brightway President, Talman Howard. "He is a real go-getter who has a passion for running his own business and being an integral part of his community. Offering Home, Auto and much more from twice as many carriers than other independent agencies offer, he can help customers find customized policies that fit their budgets and goals."

Brightway, The Hassan Agency is located at 2615 George Busbee Parkway Suite 10-D in Kennesaw, across the street from the Town Center at Cobb. The agency offers customized Home, Condo, Renters, Auto, Flood, RV, Motorcycle, Boat, ATV, Umbrella and Life insurance policies from nearly 40 insurance carriers such as Appalachian Underwriters, Progressive and Universal Property & Casualty.

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About Brightway Insurance

Brightway Insurance is a national property/casualty insurance retailer selling through a network of franchised independent agencies throughout the country and is the nation's seventh largest privately held Personal Lines independent insurance agency. The company provides its Agency Owners with access to more insurance companies than any other agency, along with a comprehensive system of support that frees them up to focus on customizing policies that meet their customers' needs.

The company began franchising operations in 2008 and has since grown to 770 people in 12 states serving customers in all 50 states. In 2015, [Forbes](#) recognized the company as America's No. 1 Franchise to Buy. Additionally, the company was named a top franchise three years in a row by [Entrepreneur](#) magazine and one of the fastest-growing private companies in America nine consecutive years by [Inc. 5000](#).

For more information about Brightway, The Hassan Agency, visit BrightwayMoHassan.com or call 678-666-4046. Learn more about franchise opportunities with Brightway Insurance at BrightwayDifference.com.

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