

For Immediate Release

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A passion for helping people drives Ray J. Megginson as he opens a Brightway Insurance Agency in Port St. Lucie, Fla., Dec. 12

- Brightway, The Megginson Agency offers more choice and expert counsel. -

PORT ST. LUCIE, Fla. (Dec. 8, 2016) — Brightway Insurance is pleased to introduce Ray J. Megginson as the newest Agency Owner to join the company as he opens the doors to Brightway, The Megginson Agency in Port St. Lucie on Monday, Dec. 12. Brightway is the nation's seventh largest privately held Personal Lines independent insurance agency.

Megginson said he has learned a lot from his father, who is a financial planner, and enjoys being able to help people make choices that give them peace of mind. That said, it made perfect sense when he decided to combine his business experience and affinity for helping others to open his own Brightway Insurance Agency.

"Brightway's Core Values of Smart, Accountable and Trustworthy are lived by everyone in the company, and that's important to me and to my customers," he said. "Brightway's model aligns with my beliefs and personal business practices, and I'm really excited to be a part of it."

Megginson comes to Brightway with business ownership experience. At age 20, he started his own wedding photography business. Since then he has owned other successful businesses, including a Jimmy Johns franchise he owned for six years. He and wife, Missy, have been married 10 years and have two daughters. Megginson enjoys serving his community through a number of churches and non-profit organizations. He recently participated in a project with Urban Youth Impact to donate and deliver Thanksgiving Day meals to more than 200 families in his community. He loves helping people and as a Brightway Agency Owner, he will be able to offer twice the choice compared to other insurance agencies.

"We are thrilled to expand our brand along Florida's Treasure Coast, as Ray J. Megginson opens Brightway, The Megginson Agency in Port St. Lucie," said Brightway President, Talman Howard. "His passion for helping others and his entrepreneurial experiences will serve him well. The best part of Brightway is that no Agency Owner is alone. We have a cadre of experts to support Ray J. and all of our Agency Owners, so they can focus on finding customized policies that meet the needs of their customers."

Brightway, The Megginson Agency is located at 1775 SW Gatlin Blvd., Suite 105 in Port St. Lucie (near the SW Import Drive intersection). The agency offers customized Home, Condo, Renters, Auto, Flood, RV, Motorcycle, Boat, ATV and Umbrella insurance policies from more than 50 insurance carriers including Progressive, Safeco and Universal Property & Casualty.

About Brightway Insurance

Brightway Insurance is a national property/casualty insurance retailer selling through a network of franchised independent agencies throughout the country and is the nation's seventh largest privately held Personal Lines independent insurance agency. The company provides its Agency Owners with access to more insurance companies than any other agency, along with a comprehensive system of support that frees them up to focus on customizing policies that meet their customers' needs.

The company began franchising operations in 2008 and has since grown to more than 700 people in 12 states serving customers in all 50 states. In 2015, [Forbes](#) recognized the company as America's No. 1 Franchise to Buy. Additionally, the company was named a top franchise three years in a row by [Entrepreneur](#) magazine and one of the fastest-growing private companies in America nine consecutive years by [Inc. 5000](#).

For more information about Brightway, The Megginson Agency, visit BrightwayMegginson.com or call 772-408-4498. Learn more about franchise opportunities with Brightway Insurance at BrightwayDifference.com.

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