

For Immediate Release

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Jason Wells opens Brightway, The Jason Wells Agency in Jacksonville, Fla. today

- Brightway, The Jason Wells Agency offers more choice and expert counsel. -

JACKSONVILLE, Fla. (Dec. 12, 2016) — Jacksonville-based Brightway Insurance expands its network of insurance retail locations in Jacksonville as experienced Insurance Agent and now Brightway Agency Owner, Jason Wells, opens Brightway, The Jason Wells Agency today. Brightway is the nation's seventh largest privately held Personal Lines independent insurance agency. Customers who use Brightway enjoy unprecedented choice in insurance companies and expert, in-person counsel.

"Hurricane Matthew served as an unfortunate reminder to many of us in northeast Florida that having the right coverage to protect your assets is crucial to guarding your financial future," said Wells. "As a Brightway Agency Owner, I look forward to helping my customers determine what protection they need to feel confident about the road that lies ahead."

Wells comes to Brightway from Merrill Edge, where he was an Investment Specialist. He has Property/Casualty insurance experience gained while working as a Producer in another Brightway Agency in Jacksonville. That experience led him to his dream of agency ownership. Wells is teaming up with his mother, Judy (Abercrombie) Smedley, who boasts more than 35 years' insurance industry experience. Both mother and son grew up in northeast Florida and graduated from Sandalwood High School in Jacksonville.

Wells earned a business degree from the University of Florida in Gainesville, Fla. He and his wife, Amanda, of 11 years have four children. As someone whose family has been affected directly by Type 1 Diabetes and Crohn's Disease, Jason and Amanda are passionate about fundraising to find cures. That's why Wells has committed to donating \$2 for every quote request his agency receives between January and March 2017 to the North Florida Chapter of the JDRF Diabetes Foundation, a non-profit organization seeking to find a cure for Type 1 Diabetes. As a Brightway Agency Owner, he looks forward to helping his customers find peace of mind through customized insurance solutions that offer total protection.

"Jason had a front-row seat to the benefits of Brightway agency ownership when he worked as a Producer," said Brightway President, Talman Howard. "He understands the advantage that the Brightway system offers in terms of comprehensive support that frees him up to provide expert counsel to his customers, customizing packages of policies that meet their unique needs."

Brightway, The Jason Wells Agency is located at 14985 Old St. Augustine Road, Suite 118 in Jacksonville (at the Philips Highway intersection). The agency offers customized Home, Condo, Renters, Auto, Flood, RV, Motorcycle, Boat, ATV, Umbrella and Life insurance policies from more than 80 insurance carriers including Nationwide, Progressive and Travelers.

About Brightway Insurance

Brightway Insurance is a national property/casualty insurance retailer selling through a network of franchised independent agencies throughout the country and is the nation's seventh largest privately held Personal Lines independent insurance agency. The company provides its Agency Owners with access to more insurance companies than any other agency, along with a comprehensive system of support that frees them up to focus on customizing policies that meet their customers' needs.

The company began franchising operations in 2008 and has since grown to more than 700 people in 12 states serving customers in all 50 states. In 2015, [Forbes](#) recognized the company as America's No. 1 Franchise to Buy. Additionally, the company was named a top franchise three years in a row by [Entrepreneur](#) magazine and one of the fastest-growing private companies in America nine consecutive years by [Inc. 5000](#).

For more information about Brightway, The Jason Wells Agency, visit BrightwayJasonWells.com or call 904-260-6811. Learn more about franchise opportunities with Brightway Insurance at BrightwayDifference.com.

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