

For Immediate Release

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Brightway Insurance employees donate toys and more to community for the holidays
- Inspired by its founders, giving back is a part of the company culture at Brightway. -

JACKSONVILLE, Fla. (Dec. 14, 2016) — Inspired by the generosity and leadership of its founders, brothers David and Michael Miller, Brightway Insurance finds creative ways to give back to the community of northeast Florida during the holidays and year-round. Through a recent toy drive for the Marine Corps' Toys for Tots program, company employees collectively donated more than 100 toys, including six bicycles, that the Marine Corps picked up at Brightway's Home Office today.

"David and Michael Miller founded Brightway Insurance to help everyone associated with the business achieve their personal potential," said Brightway President, Talman Howard. "They bring that same vision and passion to benefit organizations in Northeast Florida and have ignited a true spirit of giving and community involvement throughout the company."

In addition to the toy donation, employees also held a raffle contest to raise money for the United Way of Northeast Florida. The competition, which encouraged teams to create holiday gift baskets, generated more than \$1,600 for the local non-profit organization. Employees also wrote hand-written holiday greetings in cards that went to residents at a local nursing home.

A long-time member of the United Way of Northeast Florida's Board of Directors, Brightway Founder David Miller has been dedicated to the organization, helping launch the [Upstream](#) program and working with the organization to develop a strategic plan.

About Brightway Insurance

Brightway Insurance is a national property/casualty insurance retailer selling through a network of franchised independent agencies throughout the country. With more than \$433 million in annualized premium written, the company is the nation's seventh largest privately held Personal Lines independent insurance agency.

The Jacksonville-based company began franchising operations in 2008 and has since grown to more than 700 people in 12 states serving customers in all 50 states. In 2015, [Forbes](#) recognized the company as America's No. 1 Franchise to Buy. Florida Trend and the Jacksonville Business Journal also recognized Brightway for being one of the 225 largest privately held Florida-based companies and for overall sales revenue growth from 2013-2015, respectively. Learn more about Brightway at Brightway.com, and find us on [Facebook](#) and [LinkedIn](#).

About Toys for Tots, Jacksonville, Fla.

The primary goal of Toys for Tots is to deliver, through a new toy at Christmas, a message of hope to less fortunate youngsters that will assist them in becoming responsible, productive, patriotic citizens. Learn more at Jacksonville-FL.ToysforTots.org.

About United Way of Northeast Florida

With a rich 93-year history, United Way of Northeast Florida has earned a reputation as a respected and efficient philanthropic organization. The nonprofit organization's long tradition of addressing the human service needs in Duval, Baker, Clay, Nassau and Northern St. Johns counties is made possible through the commitment of thousands of volunteers, contributors and community partners. Learn more at UnitedWayNEFL.org.

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Bicycles and toys collected for Toys for Tots fill the Brightway Insurance Home Office lobby, located at 3733 University Blvd. W in Jacksonville, Fla. Brightway employees donated more than 100 toys this year.