

For Immediate Release

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Nathan Flake becomes Brightway Insurance's third Agency Owner in Arizona
- Brightway, The Flake Agency opens in Tucson Dec. 12. -

TUCSON, Ariz. (Dec. 8, 2016) — Just a month after opening its second location in Arizona, Brightway Insurance is pleased to announce that Nathan Flake will open the company's third Agency in the Grand Canyon State on Monday, Dec. 12, when he opens Brightway, The Flake Agency in Tucson. Brightway is the nation's seventh largest privately held Personal Lines independent insurance agency.

Prior to joining Brightway, Flake was the President of Mother Lode Motors in Sonora, Calif. Cars, trucks and their marketing, sales and repair were his focus for more than 25 years. He can attest to the importance of having proper levels of protection and says seeing how insurance helps families in times of crisis led him to becoming a Brightway Agency Owner.

"I have seen firsthand how having the right amount of insurance coverage helps families in times of crisis," said Flake. "As a Brightway Agency Owner, I look forward to offering my customers more choice in products and giving them the one-on-one attention they deserve when making important decisions about their financial assets."

As an automotive industry veteran, Flake has witnessed how proper protection can cover expensive repairs. A graduate of Brigham Young University in Provo, Utah, Flake speaks English and Spanish. He and wife, Sarah, have been married 20 years. With seven children, Flake enjoys attending recitals, athletic events and outdoor activities with his family. He volunteers with the Boy Scouts and is Wood Badge-trained. He looks forward to helping the people in his community find total protection for their homes, vehicles and more as a Brightway Agency Owner.

"As a Brightway Agency Owner, Nathan Flake not only has access to more insurance carriers than his competitors do. He also has a team of experts behind him so that his complete focus can be on finding customized insurance solutions for his customers," said Brightway President, Talman Howard. "We are excited to partner with Nathan to bring more choice and expert counsel to Tucson."

Brightway, The Flake Agency is located at 8567 N. Silverbell Road, Suite 207 in Tucson. The agency offers customized Home, Condo, Renters, Auto, Flood, RV, Motorcycle, Boat, ATV and Umbrella insurance policies from nearly 40 insurance carriers including MetLife, Nationwide and Progressive.

About Brightway Insurance

Brightway Insurance is a national property/casualty insurance retailer selling through a network of franchised independent agencies throughout the country and is the nation's seventh largest privately held Personal Lines independent insurance agency. The company provides its Agency Owners with access to more insurance companies than any other agency, along with a comprehensive system of support that frees them up to focus on customizing policies that meet their customers' needs.

The company began franchising operations in 2008 and has since grown to more than 700 people in 12 states serving customers in all 50 states. In 2015, [Forbes](#) recognized the company as America's No. 1 Franchise to Buy. Additionally, the company was named a top franchise three years in a row by [Entrepreneur](#) magazine and one of the fastest-growing private companies in America nine consecutive years by [Inc. 5000](#).

For more information about Brightway, The Flake Agency, visit [BrightwayFlake.com](#) or call 520-352-7651. Learn more about franchise opportunities with Brightway Insurance at [BrightwayDifference.com](#).

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