

For Immediate Release

Contact: Courtney Heidelberg, 904-405-1883  
[courtney.heidelberg@brightway.com](mailto:courtney.heidelberg@brightway.com)

**Brightway Insurance names Ben Rodriguez 2016 New Agency Owner of the Year**  
*- Rodriguez introduced Brightway Insurance to Louisiana -*

**JACKSONVILLE, Fla. (Jan. 18, 2017)** — Being the first person to introduce a franchise name to a state is no easy feat, but that didn't stop Ben Rodriguez from becoming a top performing Agency Owner with Brightway Insurance. Equipped with a team of insurance experts backing him, Rodriguez had a stellar year with the company. Brightway leadership named Rodriguez, Owner of [Brightway, The Rodriguez Agency](#) in New Orleans as its *2016 New Agency Owner of the Year* during the company's annual Awards Celebration held Friday, Jan. 13, 2017, at the Hilton Bonnet Creek in Orlando, Fla.

Brightway is the nation's seventh largest privately held Personal Lines independent insurance agency.

The *New Agency Owner of the Year* award recognizes the top-producing Agency Owner who has a full year's results on the books; production is measured in commissions.

"Ben has proven himself to be a real go-getter, and we're ecstatic to have someone with his drive on our team, representing the Brightway brand and providing consumers with [more choice](#) and [expert counsel](#)," said Brightway Founder and Chairman, David Miller. "We expect great things from him in the years to come and will continue to do our part to help him and his customers reach their personal potential."

Rodriguez also won an award for selling more Auto policies than any other Brightway Agency Owner in 2016.

"We're proud to celebrate and showcase Ben's successes from the past year," said Brightway President, Talman Howard. "Our goal is to be consumers' No. 1 choice for their personal insurance needs, and partnering with overachievers like Ben will help us reach our goal."

Rodriguez and other Brightway Agency Owners enjoy support from a team of more than 220 insurance professionals in customer service, carrier relationships, marketing, accounting and technology, which frees up their time to focus on leveraging the broadest possible selection of insurance companies to meet each customer's unique needs. As a result, Brightway agencies consistently outsell other agencies two to one.

**About Brightway Insurance**

Brightway Insurance is a national property/casualty insurance retailer selling through a network of franchised independent agencies throughout the country. With more than \$437 million in annualized premium written, the company is the nation's seventh largest privately held Personal Lines independent insurance agency.

Brightway began franchising operations in 2008 and has since grown to more than 700 people in 12 states serving customers in all 50 states. [Forbes](#) has recognized the company as America's No. 1 Franchise to Buy. Additionally, the company was named a top franchise three years in a row by [Entrepreneur](#) magazine and one of the fastest-growing private companies in America nine consecutive years by [Inc. 5000](#). People wishing to learn more about Agency Ownership with Brightway may visit [BrightwayDifference.com](#) and find us on [LinkedIn](#). Consumers seeking a better insurance buying experience may visit [Brightway.com](#), and find us on [Facebook](#).

###