

For Immediate Release

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## Brightway Insurance presents Kevin Feuser with 90-day Retention award

- Brightway, Englewood offers more choice and expert counsel to consumers in southwest Florida -

**JACKSONVILLE, Fla. (Jan. 18, 2017)** — Brightway Insurance presented Kevin Feuser, Agency Owner of Brightway, Englewood with its 2016 90-day Retention award during the company's annual Awards Celebration held Friday, Jan. 13, 2017, at the Hilton Bonnet Creek in Orlando, Fla. The award recognizes the Agency Owner whose agency has the highest 2016 year-end 90-day retention ratio. Feuser and his wife, Mary Feuser, opened the Brightway Agency in Englewood, Fla., in 2008.

Brightway is the nation's seventh largest privately held Personal Lines independent insurance agency.

"Kevin and Mary have built a solid reputation in southwest Florida as being reliable Agents you can count on to offer <u>more choice</u> and <u>expert counsel</u>," said Brightway Founder and Chairman, David Miller. "They joined Brightway in our first year as a <u>franchise</u> company, and we're pleased that together we've grown and elevated the Brightway model into what it is today."

"We're excited to celebrate the accomplishments of our Agency Owners and are pleased to present Kevin with the *90-day Retention* award," said Brightway President, Talman Howard. "As we continue to grow, Kevin and others who've been with Brightway for several years can offer best practices and ideas on how Agency Owners can leverage the system to reach their full potential with Brightway."

Feuser and other Brightway Agency Owners enjoy support from a team of more than 220 insurance professionals in customer service, carrier relationships, marketing, accounting and technology, which frees up their time to focus on leveraging the broadest possible selection of insurance companies to meet each customer's unique needs. As a result, Brightway agencies consistently outsell other agencies two to one.

## **About Brightway Insurance**

Brightway Insurance is a national property/casualty insurance retailer selling through a network of franchised independent agencies throughout the country. With more than \$437 million in annualized premium written, the company is the nation's seventh largest privately held Personal Lines independent insurance agency.

Brightway began franchising operations in 2008 and has since grown to more than 700 people in 12 states serving customers in all 50 states. Forbes has recognized the company as America's No. 1 Franchise to Buy. Additionally, the company was named a top franchise three years in a row by Entrepreneur magazine and one of the fastest-growing private companies in America nine consecutive years by Inc. 5000. People wishing to learn more about Agency Ownership with Brightway may visit BrightwayDifference.com and find us on Linkedin. Consumers seeking a better insurance buying experience may visit Brightway.com, and find us on Facebook.