

For Immediate Release

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Brightway Insurance dubs Dimitri Apostle the top “Mover and Shaker” of 2016

- Apostle introduced Brightway to Michigan and North Carolina -

JACKSONVILLE, Fla. (Jan. 19, 2017) — Being a trailblazer isn’t easy, but you wouldn’t know that when you see the success Dimitri Apostle has experienced as Agency Owner of two Brightway Insurance Agencies. Apostle was the first to introduce Michigan and North Carolina to the insurance agency reinvented around you®. In 2013, he opened [Brightway, The Dimitri J. Apostle Agency](#) in Charlotte, N.C. Three years later, he opened [Brightway, The Kacprzyk-Apostle Agency](#) in Rockford, Mich., with his business partner Ben Kacprzyk. Recognizing the achievements of its top Agents, Brightway leadership named Apostle its Mover and Shaker of the Year for 2016 during the company’s annual Awards Celebration held Friday, Jan. 13, 2017, at the Hilton Bonnet Creek in Orlando, Fla.

Brightway is the nation’s seventh largest privately held Personal Lines independent insurance agency.

The *Mover and Shaker* award recognizes the Agency Owner whose agency moved up the most number of spots in the total Brightway Commission rank in the calendar year. Apostle’s agencies jumped 23 spots in the ranking in 2016.

“Dimitri has a phenomenal work ethic and has had a stellar year as a result,” said Brightway Founder and Chairman, David Miller. “We’re thrilled to have someone of his caliber on our team, representing the Brightway brand in Michigan and North Carolina and providing customers there with [more choice](#) and [expert counsel](#).”

“We’re proud to celebrate and showcase Dimitri’s successes. He has achieved so much in the past year, and we expect him to be even more successful in 2017 and in years to come,” said Brightway President, Talman Howard. “As a Brightway Agency Owner, he enjoys support from a 220-strong team of insurance professionals that arms him with the tools he needs to give his 100% focus on finding the best insurance coverage to meet his customers’ needs.”

Brightway Agency Owners have a cadre of support providing customer service, carrier relationships, marketing, accounting and technology, which frees up their time to focus on leveraging the broadest possible selection of insurance companies to meet each customer’s unique needs. As a result, Brightway agencies consistently outsell other agencies two to one.

About Brightway Insurance

Brightway Insurance is a national property/casualty insurance retailer selling through a network of franchised independent agencies throughout the country. With more than \$437 million in annualized premium written, the company is the nation’s seventh largest privately held Personal Lines independent insurance agency.

Brightway began franchising operations in 2008 and has since grown to more than 700 people in 12 states serving customers in all 50 states. [Forbes](#) has recognized the company as America's No. 1 Franchise to Buy. Additionally, the company was named a top franchise three years in a row by [Entrepreneur](#) magazine and one of the fastest-growing private companies in America nine consecutive years by [Inc. 5000](#). People wishing to learn more about Agency Ownership with Brightway may visit [BrightwayDifference.com](#) and find us on [LinkedIn](#). Consumers seeking a better insurance buying experience may visit [Brightway.com](#), and find us on [Facebook](#).

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