

For Immediate Release

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## Vincent Zanfini wins the Brightway Insurance \$1 Million Producer award

- Zanfini is one of only four Agents in the nation to receive the prestigious award -

JACKSONVILLE, Fla. (Jan. 19, 2017) — Brightway Insurance, the nation's seventh largest privately held Personal Lines independent insurance agency, named Vincent Zanfini from <u>Brightway, The Barletta Agency</u> in Stuart, Fla., a 2016 \$1 Million Producer. Brightway's leadership team presented the award to Zanfini during the company's annual Awards Celebration held Friday, Jan. 13, 2017, at the Hilton Bonnet Creek in Orlando, Fla.

Zanfini, who started with the Agency in 2010, earned the award for selling nearly \$1.3 million in written premium last year. This is the fourth year in a row he has earned the prestigious award.

"We're excited to highlight Vincent's accomplishments. He had a remarkable year, and we're ecstatic to have someone with his drive on our team, representing the Brightway brand and providing consumers with more choice and expert counsel," said Brightway President, Talman Howard.

Brightway Agencies enjoy support from a team of more than 220 insurance professionals in customer service, carrier relationships, marketing, accounting and technology, which frees up their time to focus on leveraging the broadest possible selection of insurance companies to meet each customer's unique needs. As a result, Brightway agencies consistently outsell other agencies two to one.

## **About Brightway Insurance**

Brightway Insurance is a national property/casualty insurance retailer selling through a network of franchised independent agencies throughout the country. With more than \$437 million in annualized premium written, the company is the nation's seventh largest privately held Personal Lines independent insurance agency.

Brightway began franchising operations in 2008 and has since grown to more than 700 people in 12 states serving customers in all 50 states. <u>Forbes</u> has recognized the company as America's No. 1 Franchise to Buy. Additionally, the company was named a top franchise three years in a row by <u>Entrepreneur</u> magazine and one of the fastest-growing private companies in America nine consecutive years by <u>Inc. 5000</u>. People wishing to learn more about Agency Ownership with Brightway may visit <u>BrightwayDifference.com</u> and find us on <u>Linkedin</u>. Consumers seeking a better insurance buying experience may visit <u>Brightway.com</u>, and find us on <u>Facebook</u>.