

For Immediate Release

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**Kandie Landers makes community involvement a part of the fabric at Brightway, The Landers Agency**  
*- The insurance agency reinvented around you. ® -*

**GLENDALE, Colo. (Feb. 2, 2017)** — When Kandie Landers opened [Brightway, The Landers Agency](#) in Glendale six months ago, she not only committed to offering consumers in the Denver metropolitan area **expert counsel** and **more choice**, but also to being active in the local community. Landers and her team of all-star agents dove in head first, dedicating time and resources to help others in Glendale and other communities in the Denver metropolitan area.

“Being involved in our local community is important on so many levels. It feels good to do something that helps others, and it’s a great way to connect with people on a personal level,” said Landers. “As the local insurance expert, getting to know my community helps me better assess the needs of my customers and how I can help each one find the right coverage to protect their future. And not to mention, my team and I are having a blast!”

A few highlights of the Agency’s community involvement during its first six months include:

- Agent, Maria Lah, provided an insurance educational seminar in Spanish at St. Joseph’s Catholic Church in Denver, Colo., Nov. 6, 2016. The Agency sponsored food and drinks for the event.
- The Agency donated gifts to the Warren Village 29<sup>th</sup> Annual Holiday Shop, held Dec. 10, 2016 in Denver, Colo. Landers and Agent, Kady Dieker, volunteered for the event and enjoyed assisting parents with shopping for their children.
- The Agency sponsored food, drinks and rides to spin up interest at the Cycle Bar Southwest Plaza in Littleton, Colo., on Jan. 10, 2017, the eve of its opening day.

In addition to the Agency’s community involvement, Landers, who was named Brightway’s *Rookie of the Year* during a Jan. 13 awards ceremony held in Orlando, Fla., is actively involved in the Glendale, Castle Rock and West (Jefferson County) chambers of commerce in Colorado. She has sponsored several networking events during her short time as a Brightway Agency Owner, and she and her team have given educational presentations at a number of events to help other business owners and professionals understand the importance of protecting not only their personal property, but also their business assets.

Brightway, The Landers Agency is located at 650 South Cherry Street, Suite 102 (at the intersection of South Cherry Street and East Exposition Avenue) in Glendale. The agency represents 20 carriers, including Bankers, Nationwide, Progressive and Safeco, providing Home, Renters, Auto, RV, Boat, Umbrella and Life coverages.

**About Brightway Insurance**

Brightway Insurance is a national property/casualty insurance retailer selling through a network of franchised independent agencies throughout the country. With more than \$439 million in annualized

premium written, the company is the nation's seventh largest privately held Personal Lines independent insurance agency. Brightway provides its Agency Owners with access to more insurance companies than any other agency, along with a comprehensive system of support that frees them up to focus on customizing policies that meet their customers' needs.

Brightway began franchising operations in 2008 and has since grown to more than 700 people in 12 states serving customers in all 50 states. [Forbes](#) has recognized the company as America's No. 1 Franchise to Buy. Additionally, the company was named a top franchise three years in a row by [Entrepreneur](#) magazine and one of the fastest-growing private companies in America nine consecutive years by [Inc. 5000](#).

For more information about Brightway, The Landers Agency, visit [BrightwayLanders.com](#) or call 720-389-6646. Learn more about franchise opportunities with Brightway at [BrightwayDifference.com](#).

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*"Kady Dieker (far left) and Kandie Landers (far right) of Brightway Insurance, The Landers Agency join volunteers and participants for gift wrapping at the Warren Village Annual Holiday Shop Dec. 10, 2016."*