

ONE CITY. ONE JACKSONVILLE.

WHEREAS: Customer Service Week has been formally observed in the United States

since 1992 in recognition of the immense impact customer service has on

our system of free enterprise, consumers, and the economy; and

WHEREAS: Customer service professionals, often the primary point of contact for

consumers and clients, are an integral contributor to customer experiences and a company's success. They are entrusted to meet

customer needs and adjust to an ever-changing market; and

WHEREAS: Customer service representatives are a part of American consumers' daily

routines; and

WHEREAS: With an increasingly competitive and global economy, excellent customer

service remains an important advantage. Providing exceptional customer service should be a priority of every American employee, business, and

industry, as our country works toward economic longevity; and

**WHEREAS:** The goals of Jacksonville-based Brightway Insurance are a prime example

of the importance some businesses place on customer service. Brightway emphasizes customer service in its mission and core values. The company's hundreds of insurance professionals are committed to

delivering world-class customer service every day; and

**WHEREAS:** Jacksonville residents benefit greatly from the economic growth supported

by customer service professionals here and around the country.

NOW, THEREFORE, I, LENNY CURRY, by virtue of the authority vested in me as mayor of Jacksonville, Florida, do hereby proclaim October 7-11, 2019 as

## **CUSTOMER SERVICE WEEK**

in Jacksonville and encourage all citizens to recognize the exceptional work by dedicated customer service professionals.

JACKSON SERVICE SERVIC

IN WITNESS THEREOF, this 19th day of September in the year Two Thousand Nineteen

MAYOR